



## “Click” to see this year’s candidates for office discuss the issues

All voting-age citizens have a responsibility to educate themselves about the issues and the candidates and thoughtfully cast their vote in a way that best reflects their values and what they perceive to be the best interests of the country.

Voting is a cornerstone of our democracy and having an informed citizenry is essential.

Wisconsin Community Media members have produced hours of programming to help residents learn about the voting process, the candidates, and the referendum issues before them. In this issue of *The Quarterly*, we’re highlighting the work from several of our media centers that have brought this essential information to voters through their cable access channels, online video-on-demand sites, and low-power radio stations.

### Vote!

Community media centers have publicized voter registration information on their websites and cable access channels and some, like Monona’s 98.7 FM radio station, are running PSAs on their LPFM radio stations. Marshfield Community



Television and Wisconsin Rapids Media Center interviewed their city clerks about who can vote, how to register, and where and when to cast your vote. A truly charming PSA was created by Padrick Dunn of West Bend Community Television, who visited Holy Angels Grade School and asked the children, “Why do you think it’s important to vote?” Dunn said, “The kids came prepared and after every child was done giving their reason, they all clapped. It was a great experience.”

<https://www.youtube.com/watch?v=kheUVKG2VOw>

### Putting the election in context

In late October, Janesville’s Hedberg Public Library invited Eric Loepp, Assistant Professor, Department of Political Science, UW-Whitewater to speak on “Approaching the Finish Line” as part of its Local Experts Program Series and JATV was there to record the talk. The professor applied his insights on politics to the Presidential race, the U.S. Senate race, and what we might expect after election day. JATV also recorded Prof. Loepp talking about the primaries in May.

<https://www.youtube.com/watch?v=RZ1T9xh1BjU>

*Newsdesk*, a public access program produced at the Sun Prairie Media Center, specializes in news commentary. Playing clips from the major networks, host Jason Miller talks with Dr. David Arfa about the significance of the stories in an impartial way. For the last six months, about half of each show has been election coverage. *Newsdesk* has been picked up by community

media centers around Wisconsin and by centers in Maine, Vermont, Massachusetts, Georgia, Louisiana, Minnesota, Oklahoma and Idaho.

<http://www.sunprairiemediacenter.com/ksun/on-demand>



### Covering the presidential candidates

Several media centers obtained press credentials from the campaigns and stood side by side on press platforms at rallies with national and regional news outlets such as CNN, CSPAN, MSNBC, FOX, and the local affiliates from Madison and Milwaukee. These access centers brought back full coverage of these events to their communities and the rest of the state.

Janesville JATV covered a Donald Trump rally held at the Janesville Conference Center on March 29, 2016 during the primary season.

<https://www.youtube.com/watch?v=us7BmgfZet4>

Stoughton WSTO covered the Bernie Sanders rally in April at the Kohl Center and a Ted Cruz rally on March 30<sup>th</sup> at the Sheraton Hotel in Madison.

<http://wsto.tv/vod/2016/4/choice-2016-bernie-sanders-rally-4316?rq=Sanders> <http://wsto.tv/vod/2016/3/choice-2016-ted-cruz-town-hall-33016?rq=Cruz>

WSTO also covered a Hillary Clinton rally on October 5 at Monona Terrace in Madison with Sen. Bernie Sanders, Sen. Russ Feingold and others.

<http://wsto.tv/vod/2016/10/clintonkaine-rally-ft-bernie-sanders-russ-feingold-10516?rq=Clinton>



### You can watch the candidate forums now!

Partnering variously with the League of Women Voters, the American Association of University Women, and local Chambers of Commerce and others, our member media centers in Hudson, Janesville, Oshkosh, Watertown, Wausau, Waupaca, Whitewater, Algoma, River Falls, Rice Lake, Madison and Wisconsin Rapids held candidate forums before live audiences, sometimes accepting questions called in from viewers, or conducted in-studio one-on-one interviews with the candidates. If you’d like a last look at the candidates, here’s your chance! We’ve included links to more than twenty debates and interviews produced by our member media centers and public access producers.



### Wisconsin Rapids Community Media

co-sponsored a forum with the League of Women Voters of Wisconsin Rapids.  
<https://www.youtube.com/watch?v=2nEcxy0PT9s>

- Senate District 24. Incumbent Senator Julie Lassa (D) and challenger Patrick Testin (R).
- 72<sup>nd</sup> Assembly District. Incumbent Rep. Scott Krug (R) and David Gorski (D).

**Janesville JATV** covered an October 12 Rock County candidates health forum sponsored by the Rock County Prevention Network. The evening featured brief presentations on health and addiction issues after which the candidates were invited to share their views.

<https://www.youtube.com/watch?v=OSMVokHuts4>

- 31<sup>st</sup> Assembly District. The incumbent, Rep. Amy Loudenbeck (R) and Clinton Anderson (D)
- 43<sup>rd</sup> Assembly District (open seat). Don Vruwink (D) and Allison Hetz (R).
- 44<sup>th</sup> Assembly District. Rep. Deb Kolste (D) an incumbent running unopposed.
- 45<sup>th</sup> Assembly District. Rep. Mark Spreitzer (D), an incumbent running unopposed.



**Whitewater Community TV** also covered a League of Women Voters candidate forum. <https://vimco.com/189013501>

- 43<sup>rd</sup> Assembly District. Don Vruwink (D) and Allison Hetz (R).

**Watertown TV** produced two American Association of University Women *Meet the Candidates* programs. Search for "AAUW." <http://www.watertowntv.com/on-demand.php>

- 37<sup>th</sup> Assembly District. Incumbent Rep. John Jagler (R) and Jordan Turner (D).
- 38<sup>th</sup> Assembly District. Incumbent Rep. Joel Kleefisch (R) and challenger Scott Michalak (D)

**Oshkosh Media** and the League of Women Voters co-sponsored a live forum on October 6. The program was cablecast and streamed live and simulcast on 101.9 FM radio, Oshkosh Media's low-power FM radio channel. To see the following debates look for "Candidates Forums" at <http://oshkoshmedia.org/govTV.aspx>

- 54<sup>th</sup> Assembly District. Incumbent Rep. Gordon Hintz (D) and Jordan Hansen (Lib.)

- 6<sup>th</sup> U. S. Congressional District. Sarah Lloyd (D) and Jeff Dahlke (I) faced off. Incumbent congressman Glen Grothman (R) did not respond to the invitation.

The public access program, *Eye on Oshkosh*, a regular hour-long series on Life TV, Oshkosh Media's public access channel, also talked to the candidates.

- 54<sup>th</sup> Assembly District. Incumbent Rep. Gordon Hintz (D) and Jordan Hansen (Libertarian) <https://www.youtube.com/watch?v=tYyBc4yLkK&feature=youtu.be>
- Senate District 18: Mark Harris (D) and Dan Feyen (R) <https://www.youtube.com/watch?v=-0DttbKNFu0>.

### Hudson-North Hudson Community Television

produced separate interviews with the candidates on its long-running series program *Western Wisconsin Journal*.

[https://www.youtube.com/playlist?list=PLNM1bWmAVpoWwicOmXDRH\\_tGmS21c5sua](https://www.youtube.com/playlist?list=PLNM1bWmAVpoWwicOmXDRH_tGmS21c5sua)

- State Senate District 10. Incumbent Sheila Harsdorf (R) and challenger Diane Odeen (D)
- U. S. Senate. Incumbent Sen. Ron Johnson (R) and challenger, former Sen. Russ Feingold (D).

### Marshfield Community Television

produced four episodes of *Meet the Candidates* hosted by Don Nystrom, who interviewed each candidate separately.

- 86<sup>th</sup> Assembly District. Incumbent John Spiros (R). <https://www.youtube.com/watch?v=s0FmAlcaSK0>
- 86<sup>th</sup> Assembly District. Challenger Nancy Stencil (D). [https://www.youtube.com/watch?v=zVi\\_n-uMw8](https://www.youtube.com/watch?v=zVi_n-uMw8)
- 69<sup>th</sup> Assembly District. Bob Kulp (no challenger) [https://www.youtube.com/watch?v=ZsaOLX\\_TiQ](https://www.youtube.com/watch?v=ZsaOLX_TiQ)
- 7<sup>th</sup> U. S. Congressional District. Prof. Mary Hoelt (Sean Duffy did not respond to requests to appear) <https://www.youtube.com/watch?v=dx7pRlshxNg>

**Wausau Area Access Channels** featured a debate organized by Jeffrey Bergstrom's ninth-grade government class at D. C. Everest Junior High School.

<https://waac.viebit.com/#FpKvT3GPUpcQ>

- 85<sup>th</sup> Assembly District (open seat). Mandy Wright (D) and Pat Snyder (R).

WAAC also covered a Congressional debate held at Northcentral Technical College in Wausau. <https://waac.viebit.com/#UlpnCdpah6y>

- 7<sup>th</sup> U. S. Congressional District. Incumbent Sean Duffy (R) and Prof. Mary Hoelt (D)

While we've run out of space here to talk about referendum coverage and even more candidate debates, we invite you to check out your community media center to see if there's election coverage you'd be interested in! And of course, if you haven't done so already....  
**VOTE!**

### LIVE Election Coverage!

Four of our member media centers are carrying LIVE coverage of the election Tuesday night.



UW-Whitewater-TV's coverage begins at 9 pm. You can watch it on campus on channel 100.1, on cable access channel 989 in the Whitewater area or streamed live at <http://reslife.uww.edu/stream/>. Eight student anchors will talk to guests and update viewers every 20 minutes on the races for President, Senate, House Districts 1 - 8, State Assembly Districts 33 and 43, and two local school referendums.



### Trempealeau County

**Community Television's** live election coverage on Channel 18 will be provided by (left to right) Dave Anderson, Chair of the Trempealeau County Republican Party, Rob Grover (Host), Steve Boe, District Coordinator for the Wisconsin Farm Bureau, and Daniel Bahr, Government Affairs Director for the Wisconsin Counties Association (not pictured). They'll be reporting results straight from the county clerk and discussing the political strategy behind the local races. The group is also hoping to talk with some candidates during the evening. All four are "looking forward to the show from 8 'til 11!"

**Marshfield Community Television** and the **Sun Prairie Media Center** are also offering live election night coverage!

*The Quarterly* is produced by Wisconsin Community Media, "supporting community expression through media since 1998." Find YOUR community media center by using the search tool at [www.wisconsincommunitymedia.com](http://www.wisconsincommunitymedia.com). Contact Mary Cardona, Executive Director & Editor at 608-215-5594 or at [exec@wisconsincommunitymedia.com](mailto:exec@wisconsincommunitymedia.com).